

Population and Economic Statistics

North Shore, Oahu, Hawaii

Based upon U.S. Census data, 2000.

Combined statistics for Waiialua and Haleiwa Zip Codes

(For more detailed breakdown and regional comparisons, please see spreadsheet)

Discussion:

The latest data available for the North Shore is from the 2000 U.S. Census. Over the past five years, property values on the North Shore of Oahu have skyrocketed, taking the region from one of the most affordable communities in the state, to one of the least. On the island of Oahu, the North Shore now boasts the second-highest, single-family, owner-occupied, median home value of \$900,000 – up from \$274,450 in 2000 (Honolulu Board of Realtors), second only to Diamond Head, near Waikiki.

In addition, a dramatic increase in popularity of the area as a major tourist destination has seen an increase in the permanent population, with current estimates of 18,380, up from the U.S. census data of 15,607 in 2000. Some have it even higher, at around 20,000. Visitor studies also indicate that the North Shore's permanent residents share their area with an estimated average of 6,731 visitors on any given day. Surveys done by DBEDT in 2003 and 2005 show that 51% of all visitors to Oahu visit the North Shore or 2,423,446 visitors per year, which increases the population by 43%.

Population, Sex & Age

2000 population 15,607*

**2006 population estimate 18,380 according to HomePages.com - US City Profiler.*

Male 8,175

Female 7,432

Median Age 35.1

Occupation

Educational, health & social services	19.05%
Arts, entertainment, recreation, accommodation, food	14.4%
Retail trade	11.8%
Construction	9.1%
Professional, scientific, management, admin., waste	9.05%
Transportation & warehousing, and utilities	7.35%
Public administration	7.05%
Agriculture, forestry, fishing and hunting, mining	5.25%
Finance, insurance, real estate, rental and leasing	4.55%
Manufacturing	4.25%

Other services	3.5%
Wholesale trade	2.8%
Information	1.85%

Population By Age 2000

0-14	20.4%
15-19	7.4%
20-24	5.9%
25-44	26.9%
45-64	23.8%
65+	15.6%

Education

High School graduate or higher	81.85%
Bachelor's degree or higher	22.6%

Racial Characteristics

White	33.85%
Asian	31.05%
2 or more races	26.2%
Native Hawaiian & Other Pacific Islander	7.15%
Other	1.75%

Household Characteristics

Average household size	2.9
Average family size	3.57
Owner-occupied housing units	51%
Renter-occupied housing units	49%
Single-family owner-occupied home median value	\$274,450
<i>* First quarter 2006 single-family, owner-occupied</i>	
<i>home median value per Honolulu Board of Realtors</i>	<i>\$900,000</i>

Economic Characteristics

In labor force (population 16 years & over)	65.4%
Median household income in 1999	\$49,800
Median family income in 1999	\$57,482
Per capita income in 1999	\$20,142
Families below poverty level	403
Individuals below poverty level	2,163