

**OCTOBER 2010
POLL OF VOTER OPINIONS IN
SENATE DISTRICT 22
300 RESPONDENTS MARGIN OF ERROR +/- 5.6%**

- 1. As an alternative for homeless squatters on public property, government could sponsor a regulated “safe haven” camp site in Wahiawā and the North Shore area.**

Response:

Strongly support	31%
Somewhat support	33
Somewhat oppose	17
Strongly oppose	20

- 2. The Department of Transportation will soon consider a realignment of Kamehameha Highway at Laniākea, with open space between the highway and the ocean.**

Response:

Strongly support	42%
Somewhat support	31
Somewhat oppose	16
Strongly oppose	11

- 3. A local developer is proposing a 80-room, two story boutique hotel in Hale’iwa. It would be built as a replica of the historic Hale’iwa Hotel, on vacant City-owned land.**

Response:

Strongly support	23%
Somewhat support	35
Somewhat oppose	18
Strongly oppose	24

- 4. The planned rail transit line will run from East Kapolei to Ala Moana.**

Response:

Strongly support	30%
Somewhat support	20
Somewhat oppose	15
Strongly oppose	36

5. The State is proposing to protect the sand dunes at Kaena Point by restricting private vehicles to a single designated roadway with branches for beach access

Response:

Strongly support	50%
Somewhat support	29
Somewhat oppose	14
Strongly oppose	7

6. A slow economic recovery has some legislators discussing a possible increase in the general excise tax in order to balance the budget.

Response:

Strongly support	7%
Somewhat support	29
Somewhat oppose	20
Strongly oppose	43

7. Please think about growing the economy in the Wahiawā-North Shore area. From the following list of types of businesses, which would you most support in order to grow the economy:

Response:

Agriculture	84%
Small business	75
Aquaculture	73
Tourism	52

Other mentions:

Alternative energy (wind, solar, etc.).....	2
Technology.....	1
Improvement of infrastructure	1
Eco-tourism/eco-friendly business	<1
Other	3
Don't want economy to grow/none.....	1
DK/Refused	1

8. Earlier this year, the Legislature passed --- and the Governor vetoed --- the civil unions bill. This bill extends the same rights, benefits, protections, and responsibilities of marriage to partners in a civil union. Do you generally support or oppose the civil unions bill?

Response:

Support.....	52%
Oppose.....	46
DK/Refused	2

9. Do you think that shark tours out of Hale'iwa Harbor pose a legitimate safety risk to other ocean recreation activities?

Response:

Yes 51%
No..... 49

10. If No:

Do you think shark tours help to stimulate the local economy and should be allowed to continue to operate out of Hale'iwa Harbor?

Yes 72%
No..... 28



The following is statistical information on people who responded to the poll and consented to share their opinions:

(1) Lived in the district:

less than 2 years 2%
2 - less than 5 years 5
5 - less than 10 years 5
10 or more years 54
born and raised in area 34
don't know/refused <1

(2) Age on last birthday:

18-24 12%
25-34 18
35-44 20
45-54 18
55-64 11
65+ 22
Still refused <1

(3) Resident status:

Own 71%
Rent..... 13
Occupy without rent 16
DK/refused <1

(4) Currently commute outside the Wahiawā-North Shore area for work or school 5 days a week or more:

Yes 49%
No..... 51

If yes:

Automobile 92%
The Bus..... 7
Other 1

(5) Ethnic identification:

Caucasian 24%
Chinese 3
Filipino..... 24
Hawaiian/part-Hawaiian 10
Japanese..... 21
Portuguese..... 1
mixed..... 9
other 6
refused 3

(6) Household income for 2009, before taxes:

under \$35,000 16%
\$35,000 – but under \$50,000 8
\$50,000 – but under \$75,000 20
\$75,000 – but under \$100,000 19
\$100,000 and over 23
refused 14

(7) Gender:

male 37%
female 63

Mahalo to all of the people who made this poll possible, especially those who took the time out of their busy schedule to answer the questions when called. Thank you to Ward Research for collecting the data and to the North Shore News for helping to publicize the results. Mahalo also to the North Shore Chamber of Commerce for posting this information on its website in an ongoing effort to keep the community informed on all of these issues of mutual concern. Aloha, Laura Figueira