

**North Shore Chamber of Commerce General Membership Meeting**  
**Thursday, February 1, 2007**  
**Haleiwa Joe's Seafood Bar and Grill**

**I. Sign in/Networking (8am)**

**II. Opening**

- A. Welcome and call to order at 8:50 am
- B. Introduction: Board of Directors, Staff, and new members were introduced.
- C. The minutes of the last General Membership meeting will be posted on the website. Antya presented the financial statement. It was moved and seconded that the financial statement be approved. The motion carried.

**III. Committee Reports**

- A. Christmas Party: Ed D'Ascoli reported that the event was a major success. The Life Guards were honored. \$12,000.00 was raised. Thank you to all who donated to the silent auction and to those who helped. A big thank you to all who came. The next event is the Installation Dinner. The Governor is invited and the date will be set around her schedule. Members will be notified of the date as soon as it is confirmed.
- B. Communications: Hazel Shaw reported that the first newsletter was out. If you did not get one you can view it on the website. Karen Campbell of Waiialua Soda Works was instrumental in coordinating the project. You will be seeing articles from the Chamber in the North Shore News. Please give feedback and input.
- C. Membership: Mike Lyons reported that the membership drive begins, today, February 1, 2007. Committee members are: Susan Matsushima, Dana Grey, Marianne Abrigo, and Mike Lyons. We encourage all members to bring in at least one new member. Marianne and Susan are offering a prize to the person who brings in the most members. Marianne announced that Business After Hours will be the last week in February. This event is designed to give members the opportunity to network and socialize with current members, new members, and potential members. It is usually held at a nearby business location. Pizza Bob's, Turtle Bay, Camp Erdman are some of the past locations. The next one will be at Breakers. Watch for the date. Please come and bring a friend.
- D. OMPO Representative: Gil Riviere reported that DLNR supports the realignment of Kam. Hwy. by Laniakea. We now have a concept to study. It will take 3 years for the study, 2 years to design, and 2 years to build. A survey is being distributed regarding the walkways in Haleiwa Town. Please participate. We need your input.
- E. HMS/Infrastructure Committee: Brad Scully of the Army Corp of Engineers reported that the project is 23 miles long—from Helemano to Kahuku Training Area. The first phase is 7.1 miles. Army is upgrading for safety. Target completion date is Sept. 2008. Re: Twin Bridge- so far it is holding up well from the traffic. Before pictures were taken. Dust in North Shore Market Place and sediment runoff are being controlled by Dick Pacific. They have water trucks. Dick Pacific has complied with the Environmental laws. The question was asked by a member if the road could also be used in case a disaster is declared. Permission would be needed from all land owners.
- F. Agricultural Committee: No Report
- G. Executive Directors Report: Antya reported that the architect was working on the drawings and the permits to move the Telephone Exchange Building to the WCA property. The TEB will be the new home of the NSCC. Please fill out the walkway surveys. We need hard data to prove to the Mayor and others that the merchants want the walkways. We are still Haleiwa Main Street and this helps us to get funding for our projects as a 501 c 3. Haleiwa, A Pictorial History by Tom Jacobs and Bill Romerhous is available at the Chamber's office. Please support the Chamber by buying them from us.

#### **IV. Speaker**

A. Paul Brewbaker, Senior Vice President and Chief Economist for Bank of Hawaii: Go to Bank of Hawaii Website, Economic reports, January 31, 2007 for full report. Mr. Brewbaker gave a thought-provoking account of the state of the economy. He commented on the housing market, interest rates, and the re-emergence of Time Shares. He noted the increasing number of self storage units being built. He discussed various aspects and impacts of inflation and recession. The website gives more detail including charts and graphs. Thank you to Mr. Brewbaker for a very informative report.

#### **V. Elected Officials Reports**

- A. Donovan Dela Cruz: Reed Matsuura reported that we should write letters to the mayor for project to be implemented. He signs the checks.
- B. Senator Robert Bunda: Laura Figueira reported that Housing, Health Care, Taxes, Walkways, and Laniakea were the chief issues in this Legislative session.
- C. Representative Michael Magaoay's Office: no report
- D. HPD: Sergeant Whittaker: not available

#### **VI. Announcements**

- A. Next General Membership Meeting is April 26, 2007, 8 am at Haleiwa Joe's
- B. North Shore Driving Tour: Jack Walker reported that the tour would be finished at the end of February. The cost is \$13.99 and \$2.00 of that will go to the NSCC.
- C. Assisted Living Facility in Haleiwa/North Shore: Meryl Andersen is seeking volunteers to help her get this project going. She needs help in finding a sponsor for assisted living facility. You can call Meryl to discuss @ 637-4183. It was noted that Kam. Schools may be interested in this project for their North Shore Plan.
- D. Advertising Opportunity: Kenton, Japanese Publishing. Purpose to show Hawaii Life Style.

**VII. Adjournment:** Meeting adjourned at 10:22am