



P. O. Box 878, Haleiwa, Hawaii 96712
66-434 Kamehameha Hwy.
Phone: (808) 637-4558 Fax: 637-4556
Email: info@GoNorthShore.org
Website: www.GoNorthShore.org

November 21, 2006

Aloha Prospective Parade Entrant!

The North Shore Chamber of Commerce will be presenting the 6th Annual Haleiwa Town Christmas Parade this year! The Parade will take place on Friday, December 8th, 2006 from 6:00 to 7:00 pm and will start at Weed Circle and end at Haleiwa Beach Park, as in years past. The theme is "Living Aloha Today and All Year Long." We need marching bands, drill teams, paniolo groups, floats, decorated cars, clowns, etc. to exhibit and celebrate what makes the North Shore special.

The Chamber would like to invite you to participate by becoming an entrant in the parade. Please complete and return the enclosed forms to our office by regular mail or fax (637-4556) **no later than Thursday, November 30th** if you decide to enter. This year we are implementing an application fee of \$25 for commercial entrants, \$10 for civic groups or non-profits, and it's free for schools and youth groups. This fee is to help defray the insurance and other costs of the parade.

As the parade grows bigger and better each year, we thank you for your continued support and look forward to having your participation again in an event that builds community spirit and pride as we celebrate the Christmas holiday.

If you have any questions or concerns regarding the parade or are interested in volunteer opportunities, please feel to contact the Chamber at 637-4558.

Mahalo,

Antya L. Miller
Executive Director

"We exist to promote, maintain, and encourage the historic, cultural, civic, & economic welfare of the North Shore district through research, education, advocacy and other related activities."



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**North Shore Chamber of Commerce's
6th Annual Christmas Parade
"Living Christmas Aloha Today and All Year Long"
Friday, December 8th - 6:00 pm-7:00 pm**

Application Form

(Entry Deadline: Thursday, November 30th)

All types of entries relating to the spirit of Christmas are encouraged to participate. The parade runs from Weed Circle to Haleiwa Beach Park. Please:

1. Complete the Application and sign the Indemnification Form
2. Pay the entry fee to help cover insurance costs
3. Come to the mandatory safety/orientation meeting on Monday, December 4th 7pm at the Haleiwa Gym, Cottage 1 in back.

Name of Entry: _____

Organization/Business Name: _____

Name of Sponsor (if any): _____

Contact Person: _____ E-mail: _____

Phone: Daytime: _____ Evening or Cell: _____

Address: _____ Fax: _____
Mailing Address City Zip

Type of Entry:

- Band _____ Commercial: \$25
 Decorated Vehicle _____ Civic group or non-profit: \$10
 Float (children under 12 y.o. must be on a float or horse) _____ School or youth group: Free
 Marching Unit (adequate adult supervision required) _____ Donation \$ _____

Specialty Unit (describe) _____

Please Return to:

North Shore Chamber of Commerce * PO Box 878 * Haleiwa, HI 96712
Haleiwa Gym, 66-434 Kam. Hwy. (Slide under door at the office if we're not there)
Phone: 637-4558 Fax: **637-4556** Website: www.GoNorthShore.org

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North Shore Chamber of Commerce's 6th Annual Haleiwa Town Christmas Parade Rules, Regulations and Registration Procedures

Parade Date: December 8th, 2006

Assembly Line-up: 5:00 pm at Weed Circle

Parade Route: Weed Circle to Haleiwa Beach Park through Haleiwa Town

1. Please complete the Application Form and give specific details about your entry. On the back, the release of liability must be signed. Please include check or money order made out to the North Shore Chamber of Commerce with your application.
2. Please send entry form, release of liability and payment to our office no later than **November 30th**. We cannot process your entry until we receive everything. Office hours are Monday through Friday 1 to 5 pm at the Haleiwa Gym across from the post office.
3. Each entry **must** be decorated in a Christmas theme and identified by a banner or sign. For marching units such as scouts, AYSO, etc., marchers should be in full uniform.
4. Only one Santa Claus is allowed and he will be at the end of the parade.
5. A representative **MUST** attend a **MANDATORY SAFETY MEETING on Monday, December 4th 7 pm at the Haleiwa Gym Cottage #1 in back of the Gym**. At the meeting, the representative will receive your lineup information and formation details.
6. Cancellation notices must be received by our office no later than **December 4th at NOON**.
7. This year's theme is "**Living Aloha Today and All Year Long**." Please do your best to showcase what is special about the North Shore with your choice of décor, music, or decorated floats. Everyone should look their best and lots of lights should be used.
8. While we would like to accommodate as many participants as possible, we need to be attentive to the duration and length of the parade. **Safety is foremost.**
9. Children 12 and under should ride in a decorated vehicle or float unless they are in a marching unit.
10. No handouts, flyer, brochures, or advertisements, toys, prizes, etc. are allowed for distribution along or during the parade route. **For the safety of the spectators, absolutely no candy may be thrown during the parade. Candy may be handed out by attendants walking in the parade and will be handed out from the Santa float.** Failure to comply with this rule, will result in the business or organization being prohibited from future participation in parades and/or will result in being billed for clean-up.
11. Car/motorbike clubs are limited to 10 vehicles and must decorate them.
12. Horse units are required to clean up any animal waste.

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Indemnify and Hold Harmless Agreement

I agree that all participants in my entry will abide by all parade rules and regulations. I also hereby agree to release, indemnify and hold harmless the North Shore Chamber of Commerce, the City and County of Honolulu, and any sponsors, against any and all claims, liability, damages and expense which might incur in connection with or arising out of my/our participation in the parade, including, without limitation, any injury sustained by me/us or by anyone involved with or watching the Parade, caused by me/us. Said expenses referred to above include, but are not limited to all costs and reasonable attorneys' fees that might be incurred in connection with my/our participation. I also understand that the parade will go on, regardless of weather conditions.

The management, its members and agents are also hereby authorized to publicize and use, as they may deem appropriate, all photographs, descriptions and information submitted by participants, their managers or agents; and to use and publicize with photographs or other means the entrant's performance and participation in this event.

In consideration of allowing my/our participation, I /we hereby agree that/we will indemnify and hold you harmless against any and all such claims, liability, damages and expenses.

Signature of _____ Date _____
Entrant Unit Coordinator (must be 18 years old)

Name (print) _____