

Press Release

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From the North Pole to the North Shore

Come enjoy the Christmas spirit and lights of Historic Hale'iwa Town on the North Shore Friday, December 8th. The North Shore Chamber of Commerce's annual Christmas parade will kick off the Hale'iwa Town celebrations with 40 units planned including: bands, beauty queens, horse units, hula dancers, scouts, soccer teams, the fire engine, floats and other units unique to the North Shore. The parade starts at 6:00 PM from Weed Circle roundabout and will travel through Haleiwa Town ending at Hale'iwa Beach Park at approximately 7:00 PM. This year's theme is "Living Aloha Today and All Year Long"

Other festivities include:

- Children of all ages can visit with Santa before the parade at the North Shore Marketplace under the monkeypod tree from 4:30 to 5:30 and immediately following until 8:30 PM. Photos by Del's Photo Lab will be available for \$5.
- Most restaurants will have dinner specials the night of the parade. Look for a sign in participating restaurant's windows, such as Pizza Bob's and Rosie's Cantina. Eat before or after the parade in Haleiwa's great restaurants!
- Shops will have sidewalk sales, in-store specials, demonstrations and other festivities. Some of the special activities include: Global Creations will have an art reception with Renaissance music, Quiksilver North Shore Boardriders will hold its annual anniversary sidewalk sale and Paradise Real Estate will sponsor a Christmas ornament contest.

Come early to find parking in the town's shopping centers or at the Historic Haleiwa Gym and bring a flashlight, lawn chairs or blankets to sit on. The festivities will close the main street for a little over one hour.

For more information call the North Shore Chamber at 637-4558 or go to their website at www.GoNorthShore.org.

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