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**Accomplishments in the Chamber's 30th Anniversary Year
2015**

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Agriculture:

- Completed the "Did You Know?" place mat about North Shore agriculture with support from the Dept. of Ag. It is colorful, appealing and educational, highlighting facts about North Shore agriculture that will hopefully enlist the public's support. As a marketing project, it will hopefully result in an increase in Ag on the North Shore with resulting economic development. 22,000 copies were printed and distributed in North Shore McDonalds and across the island at Zippy's restaurants.
- Continued to advocate for agriculture, specifically the cleanup of Lake Wilson to R1 water to expand diversified agriculture and especially edible crops.
- The Chamber Ag Committee wrote five articles including three "Know Your Farmer" pieces/interviews.

Business Support/Community Building:

- 2600 referrals were made to member businesses and attractions in 2015. This is almost four times more than prior year due to having a three-quarter time administrative assistant and more volunteers with expanded hours from 10am to 5pm. Visitors come to the North Shore not knowing where to go or what to do. These referrals directly help the member businesses.
- Four membership meetings sponsored by Haleiwa Joe's provided an opportunity for the members and guests to network and hear directly from their elected officials/ask questions/raise concerns.
- Other social/networking events included the 30th Anniversary Celebration, a Business After Hours at a new farm outlet on main street, the Executive Director's Aloha Party, and the Annual Christmas Party honoring Joe Green as the 2015 North Shore Kama'aina of the Year. These events were attended by a total of 655 people.
- Green Turtle Publications is in its ninth year of publishing the Chamber's North Shore Map twice a year with 65,000 to 70,000 copies each island wide. The map helps drive business to the advertisers and helps visitors decide what to do and find their way. It is very popular with the Waikiki hotel concierges.
- The new website finally got underway in the latter part of the year and should be completed by the end of January. A Flex Grant from Hawaii Community Foundation/SunEdison helped to fund this project.
- The Christmas Parade was a great success again with thousands attending the event. There were over 600 participants, 7 floats, 5 horse units, and 2 bands.

Haleiwa Main Street/Infrastructure:

- Completed the landscaping of Ka Iwa Garden at the South entrance of Haleiwa Town.
- Helped publicize and attended two Improvement District meetings held by R. M. Towill. Stayed in touch with the City's liaison and consultant to ensure project was on track.
- Friends of Haleiwa Beach Park continued to do monthly maintenance with our partners: AYSO, Pioneer Hi-Bred, and North Shore Shark Adventures. We also advocated that \$250,000 of funding be put back in the budget for the assessment and restoration of the Beach Park, which Council Chair Martin did.
- Continued to represent the North Shore at the Oahu Metropolitan Planning Organization. Initiated and held a meeting with a group called Laniakea Stakeholders Group. This group is helping build consensus in the community for a minimal re-alignment.

Historic Preservation:

- Co-sponsored the walking tour of Haleiwa with Historic Hawaii Foundation. 63 people attended with almost all of them being from Honolulu. Tour ended at Lili'uokalani Church's Emerson Hall with a farm-to-table lunch.
- Boyd Ready and Francis Forsythe did tours for two busloads of DOE kupuna who came to visit the North Shore.
- Wrote for and received a grant from the National Trust of Historic Preservation for \$5,000 to be matched with another \$5,000 from Chamber. This grant's purpose is to update the State's inventory of historic buildings on main street. Mason Architects will be the consultant.
- The committee is working with Council Chair to update the Haleiwa Special District LUO after 30 years.

Visitor & Business Resource Center:

- The visitor and business resource center served 1,874 local residents/businesses and 3205 visitors for a total of 5,079 people. Services included providing information and business services.
- Replaced roof on our historic building, the Haleiwa Mutual Telephone Building, with an Energy Star Roof and also completed a new paint job for the building. Funding was obtained through a grant from the Atherton Family Trust for \$10,000.

"We exist to promote, maintain, and encourage the historic, cultural, civic, & economic welfare of the North Shore district through research, education, advocacy and other related activities."