

What Does Chamber Do and Accomplish?

Through the generous support and tireless efforts of our members, volunteers, and staff, we work to:

Preserve the North Shore's Sense of Place:

We perpetuate the North Shore's authentic rural character, heritage, and traditions through historic preservation, restoration, and beautification efforts that protect our past for future generations. Some accomplishments:

- Provide guided historical tours for visitors, residents, and school and tour groups
- Produce historical Illustrated Talks on various aspects of North Shore history
- Advocated for and raised money to get the **Waiialua Courthouse** restored (nominated for HUD Best Practices), the **Anahulu Stream Bridge**, the **Historic Haleiwa Gym**, and the **Haleiwa Mutual Telephone Company Building** (Historic Hawaii Foundation's Preservation Award) – now the North Shore Visitor and Business Services Center and the Chamber's home
- Researched and published the Historic Walking Tour of Haleiwa, and "What's Historic About Haleiwa?" for businesses and their employees
- Provided guided tours of Haleiwa and Waiialua District during special events like the Haleiwa Arts Festival, Sunset on the Beach, and the Taste of Waiialua

Advance Local Agriculture:

The Chamber is a leading advocate for a thriving, sustainable, and diverse North Shore agricultural sector that contributes to our local economy and country lifestyle. Some accomplishments:

- Published 22,000 copies of the "Did You Know?" place mat promoting local agriculture with funding from the Hawaii Dept. of Agriculture
- Secured \$600,000 USDA grant for repair and improvement of the North Shore irrigation system including the Lake Wilson outlet tunnel
- Worked with City to map local farms and label the gates for emergence response system

Improve our Infrastructure:

We strive to enrich the North Shore's overall quality of life by championing workable, long-term solutions that address both current and future infrastructure needs. Some accomplishments:

- Funded signs on bypass and coming into Haleiwa Town
- Secured \$2.8 M in City and County funding for the Haleiwa Walkways & Off-Street Parking Plan
- Secured \$1.7M toward the long-term Laniakea Traffic Solution
- Landscaped Weed Circle in partnership with the North Shore Outdoor Circle
- Landscaped the triangle coming into Haleiwa, Ka Iwa Garden

Create Community Connections:

Our Chamber-led programs and popular local events provide year-round opportunities for residents and businesses to meet, network, and build long-lasting relationships. Some accomplishments:

- Maintain a community calendar on the Chamber website
- Sponsor membership meetings, Business After Hours, and the Annual Haleiwa Town Christmas Parade
- Sponsored the Haleiwa Town Plan completed in 1991
- Sponsored the "Developing a Shared Agenda for the North Shore" Economic Vitality Report in 2013
- Secured \$50,000 NOAA grant and developed a community Disaster Preparedness and Response Plan 2014

Enhance the North Shore Experience:

We proudly share the aloha spirit as we welcome North Shore visitors, encourage responsible tourism, and provide referrals to North Shore businesses.

- In 2010, opened, our Visitor and Business Services Center which now serves over 5,000 guests annually
- Made 2600 referrals to member businesses and attractions in 2015
- Print the North Shore Map twice a year; publisher Green Turtle Publications produces and distributes 140,000 copies island-wide